



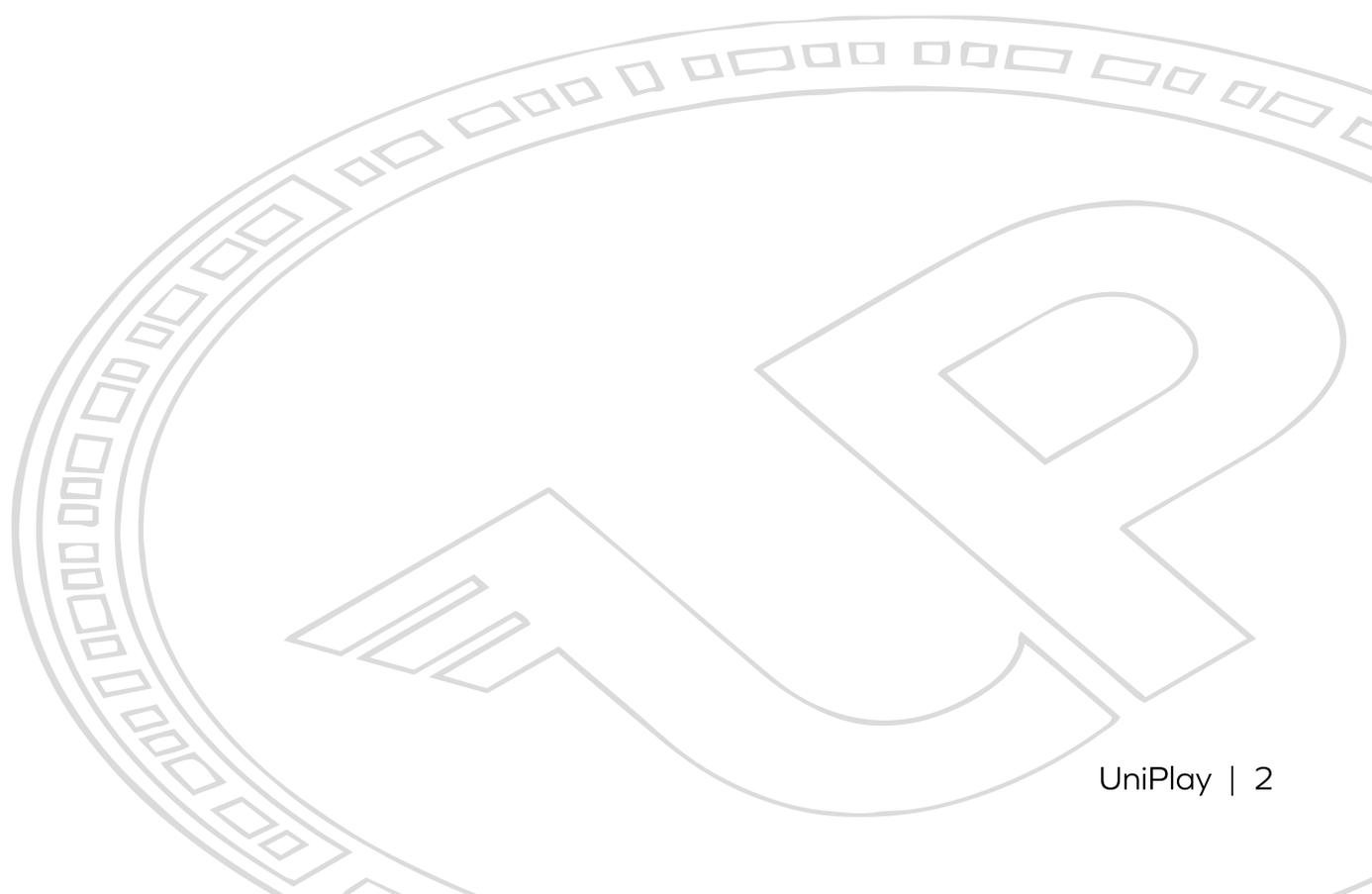
# UniPlay TOKEN

A WHITEPAPER



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# EXECUTIVE SUMMARY

The gaming community already consists of over 500 million active gamers, traders, creators, and gamblers worldwide (CoinDesk, 2021) and yet it is still expanding exponentially. In 2021 alone, the US generated over \$48.34 billion US dollars from gaming revenues (The American Gaming Association, 2021).

While some nations have adopted legal gaming frameworks that look to regulate and tax gambling activities, others still apply a penalty-based ban on all gambling activities, primarily due to the perceived financial harm caused by such entertainment.

The Social iGaming platform, a brainchild of Alien Symphony Ltd. (a subsidiary of PlayPearls Ltd), is a unique Return-to-Player (RTP) online casino that is a blockchain deployed, disruptive gaming site, which dispels all regulatory and anti-gambling fiscal concerns and creates an entirely player-centric, real money, reward-based ecosystem.

With over a decade of being a frontrunner in the world of gaming, PlayPearls Ltd. knows the pulse of the gaming industry and is on a mission to create a valuable microeconomy around the Social iGaming Platform and its in-game cryptocurrency, UniPlay.

Gamers need no-longer worry about regulatory complexities. The current industry status quo is overly saturated with operator-centric platforms. In essence, these platforms provide for little or no rewards - La Fortuna is based solely on traditional luck, or ostensibly, algorithm timing. Conversely, the Uniplay powered social iGaming platform power's Player-Centric ecosystems. Uniplay reward's all players and participants merely for operating their accounts. Furthermore, player rewards are directly impacted by their time spent within the ecosystem. This concept known as "Mining" is applied. Additionally, and more fundamentally, the platform provides for, "Ecosystem Assets". These assets are immediately tradeable for real-world liquidity. Moreover, they appreciate. Player-time spent within the ecosystem funds players accounts with Uniplay - A mutual quid pro quo. In essence, an ultradynamic metaverse evolves by default.

# INTRODUCTION

The online gambling industry is saturated with operator-centric, fund deposit dominated platforms, which are designed to erode a player's finances and provide rewards based solely on algorithm timing luck.

Conversely, the Social iGaming platform specifically precludes the transfer of any funds (FIAT or crypto) to the site yet delivers multiple player real money winning opportunities, and rewards all participants for operating their accounts and spending time within the platform ecosystem - the concept known as "mining"; meaning gamers can play without the worry of regulatory breaches or affordability concerns. Additionally, and more fundamentally, the platform creates "Ecosystem Assets", which are tradeable for real-world liquidity - a mutual quid pro quo, particularly as an ultra-dynamic metaverse will evolve by default.

The platform earns its income from advert revenues and metaverse trading margins. It is this income which funds the real money winnings and metaverse rewards.

# NEED FOR UNIPLAY

A unique, self-funded Return-to-Player online gambling site needs a similarly unique, in site cryptocurrency to ensure its efficiency and to deliver the ground-breaking dual rewards. The UniPlay, an ERC-20 token is the state of the art cryptocurrency created for the Social iGaming platform.

Within the platform, UniPlay can be used to play the 140 market leading games, licensed from PlayPearls, pay winnings or purchase characters, collectibles or digital assets minted as NFTs, all of which cuts costs and increases the circulation of the token.

Externally, the UniPlay is architected to be a medium of exchange and a tradeable asset that can be swapped for NFTs or real-world currencies like Euro, US Dollar, etc. In time UniPlay will also become a unit of value for use on other gambling sites.

The limited supply of 100 billion UniPlay tokens and the absence of mint and burn functions adds a rare dimension to the UniPlay and lays the cornerstone for a token that can only appreciate in value.

## **SOCIAL IGAMING PLATFORM AND METVERSE BENEFITS**

### **EXPONENTIAL ACCESSIBILITY**

The world is made up of jurisdictions which regulate and tax gambling, are thinking about regulating and taxing gambling (grey) and prohibit gambling. There are no gambling site restrictions in grey jurisdictions, whereas jurisdictions which regulate or prohibit gambling invariably have laws which are based on players depositing with a gaming site. As the Social iGaming platform specifically precludes the transfer of any funds (FIAT or crypto) to the site, the site's activities are not caught by regulated jurisdiction laws or fall within the definition of prohibited gambling laws, which makes the Social iGaming platform accessible in a large number of jurisdictions around the world, this in turn exponentially increases the number of players who may legitimately register and play on the Social iGaming platform, versus a traditional online gaming metaverse.



## **AFFORDABILITY CONCERNS**

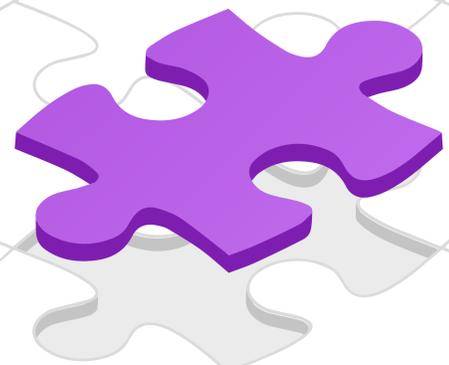
The traditional gaming/ sports betting industry and even the newer eSports industry constantly receives criticism for harmful responsible gambling practices, based on the vast sums of money spent playing/ buying skins etc on the thousands of on-line sites. As the Social iGaming platform specifically precludes the transfer of any funds (FIAT or crypto) to the site, and therefore does not cost participants anything but their time, it completely negates all affordability responsible gambling concerns and criticisms.

## **OPERATIONAL COST SAVINGS**

All gaming sites which accept payments via any means are susceptible to fraud and charge backs and the increasingly punitive costs of same, as fraudsters become more cunning and banking partners narrow their mitigation criteria and increase costs to fight player/ card owner claims. As the Social iGaming platform does not accept payments of any form, it will not suffer either the cost of fraud or chargebacks or the third-party costs associated with fraud/ chargebacks, or have to employ a team to deal with them.

## **ADDED REWARD FOR PARTICIPANTS**

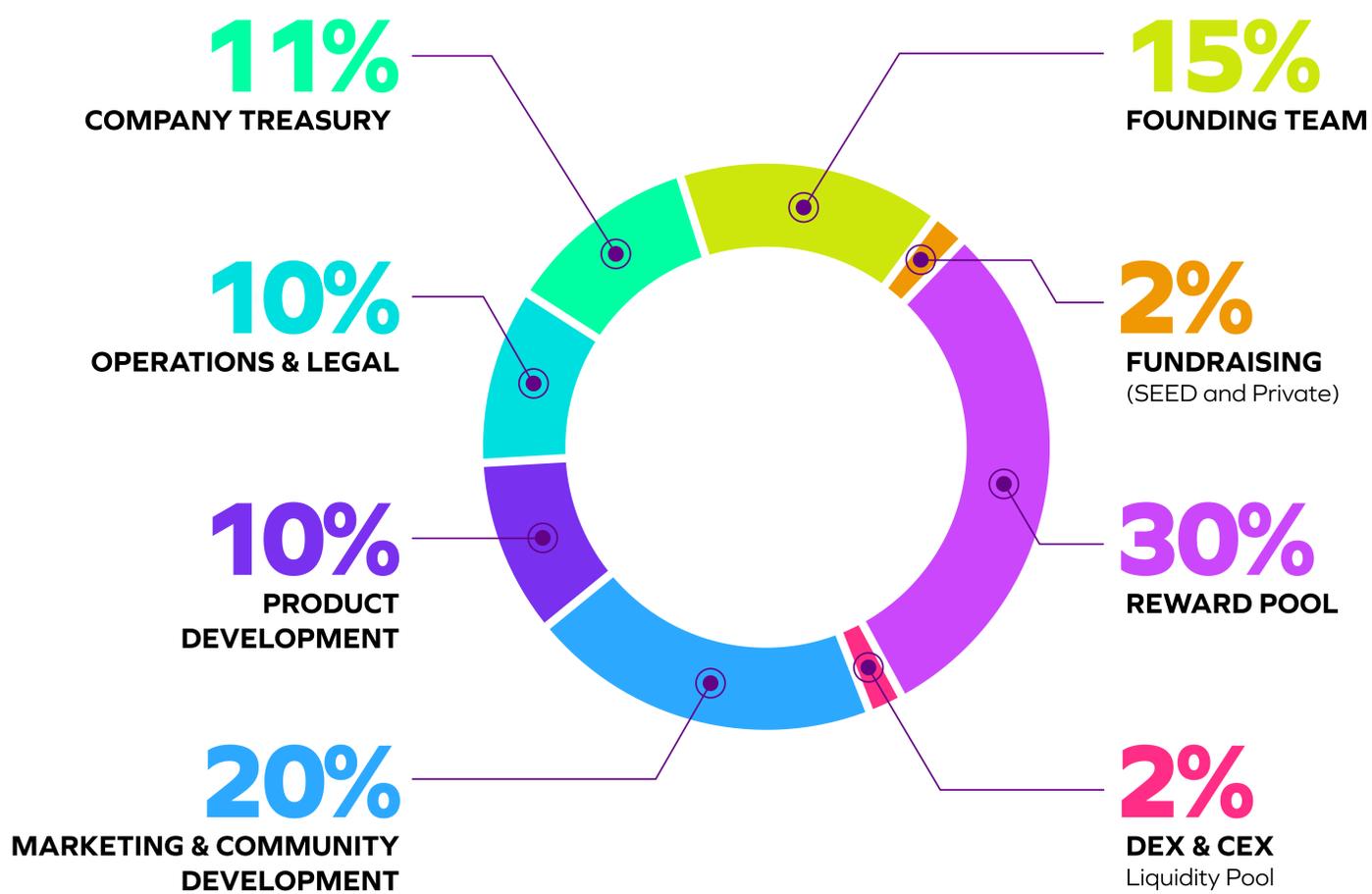
The UniPlay, which is received by participants to play games, as winnings, rewards, or from metaverse trades will be tradeable on crypto exchanges and as such will have a value. In time, UniPlay will be useable on other casinos, which will increase its demand and in tandem its value providing the potential of an added return for UniPlay token holders.



# TOKENOMICS

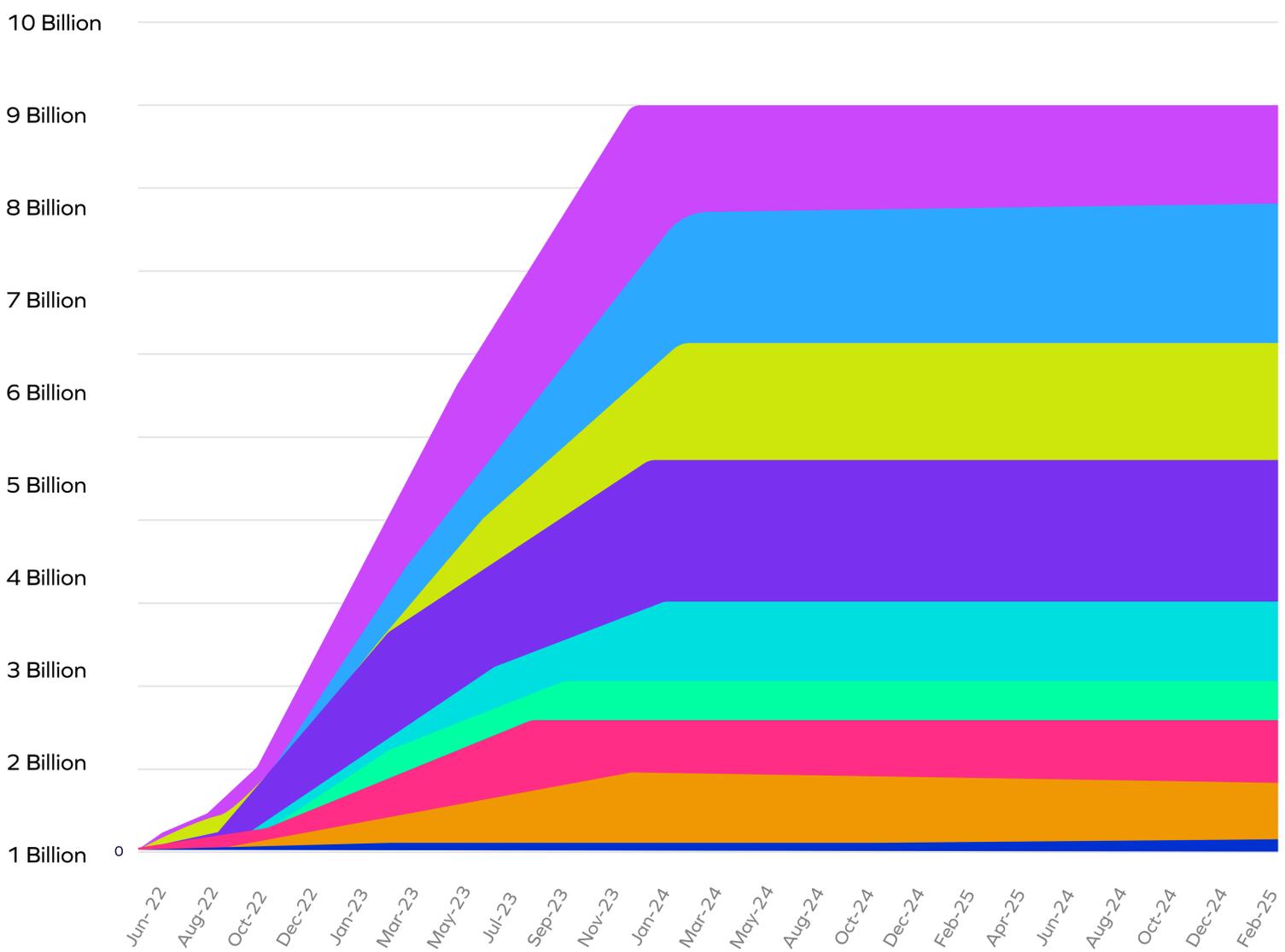
## TOKEN DETAILS

Token name	Uniplay
Blockchain Network	Ethereum
Symbol or Ticker	UNP
Token Standard	ERC-20
Total number of coins	100,000,000,000 (100 Billion)
Decimals	18



# TOKENOMICS

## TOKEN RELEASE SCHEDULE



# TOKENOMICS

## TOKEN PRICING

Round	Target (\$)	Token	Price token (\$)
Seed Sale	1,000,000	1,000,000,000	0.001
Private Sale via VC	1,000,000	500,000,000	0.002
Launchpad IDO	2,000,000	660,000,000	0.003
Exchange listing Price	2,000,000	500,000,000	0.004



# TOKENOMICS

## TOKEN ALLOCATION

Allocation	Percentage of the entire supply	Token amount	Definition	Vesting Schedule
Founding Team	15%	15,000,000,000	Founders and development team	<b>Team</b> <ul style="list-style-type: none"> <li>• 0% TGE</li> <li>• 6 months Cliff</li> <li>• 36 months linear vesting</li> </ul>
Fundraising (SEED and Private)	2%	2,000,000,000	UNP Token sale to seed and strategic partners	<b>SEED Investors</b> <ul style="list-style-type: none"> <li>• 5% TGE</li> <li>• 1 month Cliff</li> <li>• 12 months linear vesting</li> </ul> <b>Private or VC Investors</b> <ul style="list-style-type: none"> <li>• 8% TGE</li> <li>• 1 months Cliff</li> <li>• 10 months linear vesting</li> </ul> <b>Launchpad IDO investors</b> <ul style="list-style-type: none"> <li>• 10% TGE</li> <li>• 1 months Cliff</li> <li>• 8 months linear vesting</li> </ul>
Reward Pool	30%	30,000,000,000	UNP Tokens reserved for gaming rewards	<b>Reward Pool</b> <ul style="list-style-type: none"> <li>• 0% TGE</li> <li>• 1 month Cliff</li> <li>• On chain governance</li> </ul>
DEX & CEX Liquidity Pool	2%	2,000,000,000	UNP Tokens used to create the Liquidity pair	<b>Liquidity Pool</b> <ul style="list-style-type: none"> <li>• Locked for 5 years by third party</li> </ul>
Marketing & Community Development	20%	20,000,000,000	UNP Tokens reserved for community development	<b>Marketing &amp; Community Development</b> <ul style="list-style-type: none"> <li>• 0% TGE</li> <li>• 3 months Cliff</li> <li>• 24 months linear vesting</li> </ul>
Product Development	10%	10,000,000,000	UNP Tokens reserved for R&D and product development	<b>Product Development</b> <ul style="list-style-type: none"> <li>• 0% TGE</li> <li>• 1 month Cliff</li> <li>• Strategic Release as per demand</li> </ul>
Operations & Legal	10%	10,000,000,000	UNP Tokens reserved for operations	<b>Operations &amp; Legal</b> <ul style="list-style-type: none"> <li>• 0% TGE</li> <li>• 1 month Cliff</li> <li>• Strategic Release as per demand</li> </ul>
Company Treasury	11%	11,000,000,000	UNP Tokens reserved for general governance	<b>Company Treasury</b> <ul style="list-style-type: none"> <li>• 0% TGE</li> <li>• 3 months Cliff</li> <li>• On chain governance</li> </ul>
AirDrop Campaign	0,01%	10,000,000	UNP Token for early stage campaign	<b>AirDrop Campaign</b> <ul style="list-style-type: none"> <li>• 0% TGE</li> <li>• 1 month Cliff</li> <li>• 6 months linear vesting</li> </ul>

# ROADMAP

## TIMELINE

## MILESTONE ACTIVITIES

Q1  
2022

- Landing Page Website Launch
- Whitepaper 1.0 release
- Social media set up
- Gaming platform web 3.0 upgrade (MVP) brainstorming

Q2  
2022

- ERC-20 token smart contract completion
- Token contract Audit
- ERC-20 token contract mainnet deployment
- Whitepaper V 2.0 release
- Seed / Presale Rounds
- Private sale (ICO) or IDO through launchpads
- ERC-20 listed in Decentralized exchanges
- ERC-20 listed in Coinmarketcap and CoinGecko
- Community development with at least 20K followers in TW, TG and Discord

Q3  
2022

- NFT minting added to Gaming platform
- Create collectables from PlayPearls Universe, Iron Sky Universe and additional Gaming partners
- Able to reward players in Tokens and in NFTs
- NFT marketplace
- Gaming platform added with ERC-20 and NFT staking for gamification
- Gaming platform multichain interoperability
- ERC-20 listed in private exchanges
- Community development with at least 40K followers in TW, TG and Discord
- Seed funding round -2 via VCs or IDO

Q4  
2022

- Improved NFT minting and NFT marketplace functionalities
- 3D gaming platform inception and Metaverse MVP
- ERC-20 in Binance and Polygon
- ERC-20 listed in Binance and Polygon DEXs
- Community development with at least 100K followers in TW, TG and Discord
- Company bootstrapped with strong revenue stream

Q1  
2023

- Comprehensive Metaverse gaming platform like Decentraland
- SDK and APIs to offer P2E, P2W as service

# MISSION

The Global Online Gambling market size is expected to reach 95-100 Billion US dollars in 2023.

That is plenty of bets and wins, yet about 90% of the players only claim the free spins, bonuses, and repeat offers on another site.

Players buy game credits to play Casino themed games on the Global Social Casino scene and willingly opt out from wins or prizes.

We understand there is a new way to do iGaming, and it's Web3, blockchain applications.

We award the player on our play-to-earn ecosystem, and the player is free to join and play. Gamers get rewarded by UniPlay tokens as they advance on the player journey within the platform; with earned tokens, the participant can enter higher special tournaments, where rewards are NFT minting, Tokens, Cash, Vouchers, etc. Or move the tokens to the secondary market and use them on any supportive platforms.

We are building a safe and secure Web3 social Casino with play-to-earn mechanics within the legal space.

A community where streamers and gaming entertainers can display abilities as tournament hosts. Players can chat, play, and earn tokens while competing in tournaments.

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